

2018 Seminar

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Inspired by Science: why popularizing science is important

Elizabeth Finkel AM PhD

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Vice-Chancellor's Fellow, La Trobe University

In this talk Elizabeth Finkel, Editor at large of Cosmos magazine, will share stories of the power of popular science writing to direct public discourse and inspire future generations of scientists.

Elizabeth Finkel is Editor at Large of Cosmos Magazine, a popular science magazine that she cofounded in 2005. It represents her third metamorphosis in an entirely scientific career.

She began with a PhD in biochemistry from Melbourne University. Then at the University of California, San Francisco, she explored the age-old mystery of how the mush of an egg is sculpted into an embryo. Her work using fruit flies was published in *Nature*.

Returning to Melbourne in 1998, she turned to freelance journalism to strike a better balance between career and parenting. She regularly contributed to the American magazine *Science*, the ABC Science Show and *Cosmos* magazine. And authored two books: "*Stem Cells: Controversy at the Frontiers of Science*" in 2005, which won the Queensland premier's Literary award and "*The Genome Generation*" in 2012, which was on the recommended reading list at Texas A&M. Her articles are often anthologized in *Best Australian Science Writing*.



DATE

THURS 6
DECEMBER

TIME

12.00PM – 1.00PM

LOCATION

TRF BUILDING
LEVEL 2, SEMINAR
ROOMS 1 + 2